

WXJC

PUBLIC AFFAIRS

QUARTERLY REPORT

4th QUARTER 2012

October 1 – October 31

Prepared by: Bob Ratchford
WXJC – Operations Manager

***THE FOLLOWING IS A LIST OF SOME OF THE COMMUNITY ISSUES ASCERTAINED AND RESPONDED TO BY STATION
WXJC AM/FM WITH SIGNIFICANT PROGRAMMING TREATMENT OF THESE ISSUES FOR THE PERIOD OF
OCTOBER 1ST THROUGH OCTOBER 31ST, 2012***

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PRIORITY OF SIGNIFICANCE***

Local/Regional

Parenting/Family/Youth Culture
Abortion/Pro-Life
Medicare Enrollment/Walker County
Cure for MS

State

Parenting/Family/Youth Culture
Down Syndrome Awareness

National

Presidential Politics
America's Healthcare
Protecting Traditional Marriage
Parenting/Family/Youth Culture
Overcoming Depression
Religious Freedom
Destructive Relationships
Overcoming Disabilities
Child Abuse

International

Radical Islam
Israel/The Middle East

***THE FOLLOWING REPORT SPECIFIES HOW THESE ISSUES WERE TREATED ON SPECIFIC SHOWS AIRED ON
WXJC DURING THIS QUARTER, THE DATES AND TIMES IN WHICH THEY AIRED AND LENGTH OF EACH
PROGRAM***

WXJC AM/FM – Birmingham, Cordova, Alabama
QUARTERLY COMMUNITY ISSUES REPORT
4th QUARTER 2012 - ISSUES/PROGRAM LIST
TREATMENT OF COMMUNITY ISSUES

*THE FOLLOWING IS A LIST OF SOME OF THE ISSUES ASCERTAINED AND RESPONDED TO BY STATION WXJC WITH SIGNIFICANT PROGRAMMING TREATMENT
OF THOSE ISSUES FOR THE PERIOD OF OCTOBER 1ST THROUGH OCTOBER 31ST, 2012*

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| <u>ISSUE</u> | <u>DATE</u> | <u>TIME</u> | <u>DURATION</u> | <u>PROGRAM</u> |
|-----------------------|-------------|---|-----------------|-----------------------|
| Presidential Politics | October 1-5 | Weekdays - 12:15 AM, 3:15 AM, 4:30 AM, 10:45 AM, 1:15 PM, 6:15 PM, 10:15 PM | 2:00 | Crawford Stand |

Don Crawford, President of Crawford Broadcasting Company, focuses on Hollywood. Mr. Crawford says most Hollywood celebrities are Obama supporting democrats but there are some notable exceptions. He says that some Hollywood celebrities find that being conservative is bad for business but he goes on to talk about well-known conservative music celebrities.

| <u>ISSUE</u> | <u>DATE</u> | <u>TIME</u> | <u>DURATION</u> | <u>PROGRAM</u> |
|---------------------------------|-------------|-----------------|-----------------|----------------------------|
| Protecting Traditional Marriage | October 1-2 | 7:00 & 11:30 AM | 2 hours | Focus on the Family |

On "Focus on the Family", in two programs entitled "What Husbands Need Most", wives are asked the question "Your husband is supposed to be the head of the home ... but how do you respond if he's leading in the wrong direction ... or not leading at all?" Listeners hear real-life questions from real wives on "Focus on the Family".

| <u>ISSUE</u> | <u>DATE</u> | <u>TIME</u> | <u>DURATION</u> | <u>PROGRAM</u> |
|--------------------------------|-------------|-------------|-----------------|----------------------|
| Parenting/Family/Youth Culture | October 1 | 9:05 AM | 15:00 | Priority Talk |

Greg Davis talked to Donna McKinley, the program's youth culture specialist. They talked about a news story out of Tennessee about a frat house party at the University of Tennessee where a young man was given an "alcohol enema" and had to be rushed to the hospital where he was found to have a dangerously high blood alcohol level.

| <u>ISSUE</u> | <u>DATE</u> | <u>TIME</u> | <u>DURATION</u> | <u>PROGRAM</u> |
|-----------------------|-------------|-----------------|-----------------|----------------------------|
| Presidential Politics | October 3 | 7:00 & 11:30 AM | 1 hour | Focus on the Family |

On "Focus on the Family", in a program entitled "Exploring the Values of Congressman Paul Ryan" listeners hear an exclusive interview with Vice Presidential Candidate Paul Ryan. They find out more about his family and his views on issues that affect their families. From social reform to pro-life issues to marriage, it's a conversation between Jim Daly and Congressman Paul Ryan on "Focus on the Family".

| <u>ISSUE</u> | <u>DATE</u> | <u>TIME</u> | <u>DURATION</u> | <u>PROGRAM</u> |
|-------------------|-------------|-------------|-----------------|----------------------|
| Religious Freedom | October 3 | 9:05 AM | 25:00 | Priority Talk |

Greg Davis talked to Erik Stanley from the Alliance Defending Freedom about "Pulpit Freedom Sunday" coming up this Sunday, October 7th. He says that more than 1,200 pastors in all 50 states, the District of Columbia, and Puerto Rico have registered to

participate in the fifth annual event. The registered pastors have committed to preach sermons that present biblical perspectives on the positions of electoral candidates. In so doing, they will exercise their constitutionally protected freedom to engage in religious expression from the pulpit despite an Internal Revenue Service rule known as the Johnson Amendment that activist groups often use to silence churches by threatening their tax-exempt status.

| <u>ISSUE</u> | <u>DATE</u> | <u>TIME</u> | <u>DURATION</u> | <u>PROGRAM</u> |
|-----------------------|-------------|-----------------|-----------------|----------------------------|
| Overcoming Depression | October 4-5 | 7:00 & 11:30 AM | 2 hours | Focus on the Family |

On "Focus on the Family", in two programs entitled "Trusting God When He Breaks Your Heart", listeners hear the story of Pastor Ed Underwood who was so devastated by pain that he renounced God and wanted to take his own life. But something happened to restore his hope and we hear what that something was from Pastor Underwood on "Focus on the Family".

| <u>ISSUE</u> | <u>DATE</u> | <u>TIME</u> | <u>DURATION</u> | <u>PROGRAM</u> |
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| Presidential Politics | October 4 | 8:20 AM | 90:00 | Priority Talk |

Greg Davis was joined by guest host Doran Helton and Lee Davis, talk show host from WYDE. They discussed last night's Presidential debate which was held in Denver and the consensus of the group was that Governor Romney was the clear winner over President Obama. They also took calls from listeners expressing their opinions.

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| Presidential Politics | October 5 | 9:05 AM | 15:00 | Priority Talk |

Greg talked to Rev. C.L. Bryant about his movie "Runaway Slave" which is opening in Birmingham this weekend. A one-time NAACP local chapter president, Reverend Bryant became a conservative activist after his realization that the entitlement mindset of the "progressive" black community is the equivalent of trading one form of tyranny for another. In the documentary, Reverend Bryant makes the argument that it's time for a new "Underground Railroad" movement to help liberate all Americans from the contemporary form of a government-run plantation: entitlements.

| <u>ISSUE</u> | <u>DATE</u> | <u>TIME</u> | <u>DURATION</u> | <u>PROGRAM</u> |
|--|-------------|-------------|-----------------|--------------------------------|
| Presidential Politics Abortion/Pro-Life | October 6 | 11:00 AM | 28:00 | Washington Watch Weekly |

Family Research Council Chairman Tony Perkins is joined by Terry Jeffrey, Editor-in-Chief, CNSNews.com, to discuss the reaction to Wednesday night's Presidential debate. Jeanne Monahan, Director, Center for Human Dignity at Family Research Council was also on the show to discuss her new publication, "America's Abortion Provider: What Everyone Should Know About Planned Parenthood."

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| Israel/The Middle East | October 6 | 2:00 PM | 27:15 | CBC Public Affairs |

"Obama, Jerusalem, and the Middle East" is a program featuring award winning journalist Norma Zager and international correspondent Ari Bussel. Norma and Ari discuss current affairs that affect the Christian community from a Jewish perspective. Program Summary: Norma and Ari make a case that the Obama Administration's policy with the Middle East weakens Israel, enables radical Islam, and creates conflict.

WXJC AM/FM – Birmingham, Cordova, Alabama

QUARTERLY COMMUNITY ISSUES REPORT

4th QUARTER 2012 - ISSUES/PROGRAM LIST

TREATMENT OF COMMUNITY ISSUES

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|-----------------------|--------------|---|-----------------|-----------------------|
| Presidential Politics | October 8-12 | Weekdays - 12:15 AM, 3:15 AM, 4:30 AM, 10:45 AM, 1:15 PM, 6:15 PM, 10:15 PM | 2:00 | Crawford Stand |

Don Crawford, President of Crawford Broadcasting Company, discusses political polls. Mr. Crawford talks about polling methods and bias and discusses how they're used by left-leaning media. He concludes part one of his discussion of political polls by asking the question "Have you ever been surveyed by a political poll?"

| <u>ISSUE</u> | <u>DATE</u> | <u>TIME</u> | <u>DURATION</u> | <u>PROGRAM</u> |
|--------------------------------|-------------|-----------------|-----------------|----------------------------|
| Parenting/Family/Youth Culture | October 8-9 | 7:00 & 11:30 AM | 2 hours | Focus on the Family |

On "Focus on the Family", in two programs entitled "Practical Advice for Parenting Strong-Willed Children", author Cynthia Tobias shares practical ideas to stop the conflict, take control and bring peace back to the home.

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|--------------------------------|-------------|-------------|-----------------|----------------------|
| Parenting/Family/Youth Culture | October 8 | 8:35 AM | 25:00 | Priority Talk |

Greg Davis talked to Deborah Daniels and Sharon Denham about Prison Fellowship and the Angel Tree Program. Prison Fellowship is a prisoner outreach program founded by Chuck Colson after his release from an Alabama prison for his Watergate crimes and the Angel Tree program provides Christmas gifts for the children of prisoners. They talked about how listeners and churches can get involved.

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| Parenting/Family/Youth Culture | October 8 | 9:05 AM | 15:00 | Priority Talk |

Greg Davis talked to Donna McKinley, the program's youth culture specialist. They talked about "Seventeen" magazine, a publication started for teen-age girls back in the 1940's to bolster their "self-esteem and citizenship". Today it features a very different format including many articles containing sexual advice for young women coming from, of all places, Planned Parenthood, the nation's #1 provider of abortions.

| <u>ISSUE</u> | <u>DATE</u> | <u>TIME</u> | <u>DURATION</u> | <u>PROGRAM</u> |
|-----------------------|-------------|-----------------|-----------------|----------------------------|
| Overcoming Depression | October 10 | 7:00 & 11:30 AM | 1 hour | Focus on the Family |

On "Focus on the Family", in a program entitled "My Journey through Depression", listeners hear from Pastor Tommy Nelson who struggled with the emotional and physical effects of severe depression. He found hope and he shares with listeners how they can too.

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| Parenting/Family/Youth Culture | October 10 | 9:25 AM | 20:00 | Priority Talk |

Greg Davis talked to author Andy Braner about his new book, "Alone: Finding Connection in a Lonely World". He says that teens are going through some of the hardest times in history and the biggest issue they face feeling alone. Andy tackles the universal desire we all have to belong. Covering topics such as isolation, addiction, shallow relationships, and the patterns we often fall into when we long to fit in, Andy teaches us how to develop meaningful relationships as well as learn to depend on the Creator for the only form of connection that will ever truly satisfy.

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| Protecting Traditional Marriage | October 11-12 | 7:00 & 11:30 AM | 2 hours | Focus on the Family |

On "Focus on the Family", in two programs entitled "Dating Well: Wisdom for Single Adults", listeners hear that marriage lasts a lifetime, so how do you choose the right person? Dr. John Townsend and Dr. Henry Cloud say there are key questions a single adult should ask before the relationship gets serious.

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| Parenting/Family/Youth Culture | October 11 | 8:20 AM | 30:00 | Priority Talk |

Greg Davis talked to Richard Ross about youth ministry. Dr. Ross is the Professor of Student Ministry and J.M. Price Chair of Religious Education at Southwestern Baptist Theological Seminary in Fort Worth, Texas. He has been a youth minister for over forty years, has written over twenty books about youth ministry and has been the spokesperson for the True Love Waits Campaign since 1993.

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| Israel/The Middle East | October 13 | 2:00 PM | 27:15 | CBC Public Affairs |

"Obama, Jerusalem, and the Middle East" is a program featuring award winning journalist Norma Zager and international correspondent Ari Bussel. Norma and Ari discuss current affairs that affect the Christian community from a Jewish perspective. Program Summary: Norma and Ari discuss how Israel's Muslim neighbors lie against Israel to instill fear that Israel is always the aggressor in every conflict. They also are trying to rewrite history to take the Jews out of Jerusalem. Norma and Ari also discuss the upcoming election and how President Obama will either be reelected or unelected.

| <u>ISSUE</u> | <u>DATE</u> | <u>TIME</u> | <u>DURATION</u> | <u>PROGRAM</u> |
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| Armed Services | October 13 | 10:27 AM - 2:27 PM | 5:00 | CBC Hero of the Week |
| | October 14 | 7:38 AM | | |

Matt Wyatt talked to SFC Kim Taylor who is serving with the US Army Reserves in Kuwait. SFC Taylor, who has been in the Reserves for twenty-eight years is currently in a logistics roll in Kuwait taking care of all the non-tactical vehicles, making sure they get where they're supposed to be. She's is a part-time member of the Reserves, except when on active duty and is a US Postal worker in her civilian life.

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| Presidential Politics | October 13 | 11:00 AM | 28:00 | Washington Watch Weekly |
| | October 14 | 9:30 AM | | |

Family Research Council Chairman Tony Perkins is joined by FRC Action Senior Vice President Tom McClusky for an overview of the upcoming election. Dr. Russell Moore also joined him to discuss the results of the recent Pew religion poll.

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| Down Syndrome Awareness | October 13 | 2:45PM | 10:00 | Hometown Happenings |

October is Down Syndrome Awareness Month. Bill MacCormick talks to Sue Tolle, Executive Director of Parent Advocates Down Syndrome (PADS) in Birmingham about what the syndrome is and progress made in bringing people afflicted into mainstream society. Tolle discusses several PADS events coming up, and gives website address and phone number where listeners can get more information.

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|-----------------------|---------------|---|-----------------|-----------------------|
| Presidential Politics | October 15-19 | Weekdays - 12:15 AM, 3:15 AM, 4:30 AM, 10:45 AM, 1:15 PM, 6:15 PM, 10:15 PM | 2:00 | Crawford Stand |

Don Crawford, President of Crawford Broadcasting Company, discusses the influence of polls, the media, academia and the church in politics. Mr. Crawford talks about wedge issues and academia and he discusses exceptions in academia, like Dr. Greg Salsburg.

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| Religious Freedom | October 15-16 | 7:00 & 11:30 AM | 2 hours | Focus on the Family |

On "Focus on the Family", in two programs entitled "Refocusing Our Lives to Reflect God's Heart", Focus President Jim Daly asks the question, "Does standing up for what you believe mean you're a bigot?" He says in some circles...yes! Whether you're a company CEO or just a concerned citizen, Christians who speak their mind are under fire. So where does love fit in? Jim Daly has real life stories to get you thinking on "Focus on the Family".

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| Destructive Relationships | October 17-18 | 7:00 & 11:30 AM | 2 hours | Focus on the Family |

On "Focus on the Family", we hear two programs entitled "Finding Freedom from Destructive Relationships". It's easy to spot abuse when it leaves a physical mark, bruises or a broken bone. But emotional cruelty is harder to detect ...especially when you're the victim. Listeners who are being wounded by words are invited to listen in for encouragement and understanding

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| Presidential Politics | October 17 | 8:20 AM | 30:00 | Priority Talk |

Greg Davis talked about the second Presidential Debate, held last night in New York between President Obama and Republican challenger Governor Mitt Romney. He talked to Dr. Gina Loudon, political commentator and former WYDE host from her new home in California. Greg got her take on the debate and also took calls from listeners with their opinions.

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| Parenting/Family/Youth Culture | October 17 | 9:05 AM | 30:00 | Priority Talk |

Greg Davis talked to Jack Baker, the Alabama director of the Fellowship of Christian Athletes. Since 1954, the Fellowship of Christian Athletes has been challenging coaches and athletes on the professional, college, high school, junior high and youth levels to use the powerful medium of athletics to impact the world for Jesus Christ. FCA is the largest Christian sports organization in the world and focuses on serving local communities by equipping, empowering and encouraging people to make a difference for Christ.

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| Parenting/Family/Youth Culture | October 18 | 8:15 AM | 15:00 | Priority Talk |

Greg Davis talked to Jim Daly, President of Focus on the Family. He talks about his new books, "The Best Advice I Ever Got on Parenting" and "The Best Advice I Ever Got on Marriage." Focus on the Family is a tax-exempt non-profit organization founded in 1977 by psychologist James Dobson, based in Colorado Springs, Colorado. It is active in promoting an interdenominational effort toward its socially conservative views on public policy. Their stated mission is "nurturing and defending the God-ordained institution of the family and promoting biblical truths worldwide."

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| Parenting/Family/Youth Culture | October 19 | 7:00 & 11:30 AM | 1 hour | Focus on the Family |

On "Focus on the Family", in a program entitled "Helping Kids Conquer Their Fears", listeners hear good advice about how to help their children overcome fears, phobias and anxieties.

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| Parenting/Family/Youth Culture | October 19 | 8:35 AM | 15:00 | Priority Talk |

Greg Davis talked to Brad Tollison, Youth Pastor from Bethel Baptist Church in Moody. They talked about the "Judgment House" coming up next weekend at the church. It's a dramatic walk-through presentation about the truth of people's choices and their consequences both in this life and the next. During this presentation, groups of people travel from room-to-room, viewing scenes that form a collective story about eternal truth. It's an effective tool for presenting people with an opportunity to choose a personal and saving relationship with Jesus Christ.

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| Presidential Politics | October 20 | 11:00 AM | 28:00 | Washington Watch Weekly |
| Religious Freedom | October 21 | 9:30 AM | | |

Family Research Council Chairman Tony Perkins is joined by Texas Attorney General Greg Abbott to discuss the recent victory by the Kountze High School cheerleaders in the scripture banner suit. Ken Blackwell, Senior Fellow, Family Empowerment at FRC was on the show to discuss early voting.

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| Down's Syndrome Awareness | October 20 | 2:45PM | 10:00 | Hometown Happenings |

Having interviewed Sue Tolle, Executive Director of PADS – Parent Advocates Down Syndrome in Birmingham – last week; we stay on topic one more week so that listeners can hear the heart-warming story of the Seattle orthopedic surgeon whose 16-year-old daughter with Down Syndrome is a cheerleader on her high school squad. Dr. Sean Adelman talks about the dangers of genetic testing and hates the thought that parents might abort a child with Down Syndrome, saying he cannot even express the joy that his daughter has given him. Adelman's website www.raiseexpectations.com has links to other sites where listeners can find information and support.

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Armed Services

October 20

10:27 AM - 2:27 PM

5:00

CBC Hero of the Week

October 21

7:38 AM

Matt Wyatt talked to Airman 1st Class Daniel Burkhardt serving with the US Air Force as a Broadcast Journalist. Airman 1st Class Burkhardt tells Matt that he is currently enrolled in Tech School at Fort Meade, Maryland where he is getting extensive training in radio and television production.

4TH QUARTER 2012 - WEEK 42

PREPARED BY Bob Ratchford – Operations Manager

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|-----------------------|---------------|---|-----------------|-----------------------|
| Presidential Politics | October 22-26 | Weekdays - 12:15 AM, 3:15 AM, 4:30 AM, 10:45 AM, 1:15 PM, 6:15 PM, 10:15 PM | 2:00 | Crawford Stand |

Just over two weeks before America's most important elections, Don Crawford, President of Crawford Broadcasting Company, discusses our form of government and what is at stake. Mr. Crawford talks about Federalism and the power of those we will elect on November 6. He says some we elect will be incumbents in positions of extraordinary power.

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| Parenting/Family/Youth Culture | October 22-23 | 7:00 & 11:30 AM | 2 hours | Focus on the Family |

On "Focus on the Family", we hear two programs entitled "Dating Advice for the Single Parent". So your kids are a little older now and you think it's safe to date. Maybe even remarry. But there's a whole dynamic you may not be considering. Just because your teen doesn't protest, doesn't mean that he or she is on board. We'll have practical advice to help you make healthy decisions for your family on "Focus on the Family".

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| Parenting/Family/Youth Culture | October 22 | 9:05 AM | 15:00 | Priority Talk |

Greg Davis talked to Donna McKinley, the program's youth culture specialist. They talked about gangs and Twitter. According to Donna, there are increasing reports nation-wide that gangs are using Twitter to set up their gang wars. She warned parents that their kids could unknowingly get involved in some sort of gang activity simply by having a Twitter account and she advised parents to refrain from allowing their kids to have this kind of access to a completely unregulated social media.

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| Parenting/Family/Youth Culture | October 23 | 8:35 AM | 15:00 | Priority Talk |

Greg Davis talked to Susan Shepard, the Alabama Coordinator for Moms in Prayer, International. The group was founded by Fern Nichols as Moms in Touch back in 1984 in California with the purpose of enabling Moms to get together to pray for their children. Today, Moms in Prayer International has groups in every state in the USA and in more than 130 countries worldwide. The ministry Booklet has been translated into more than 45 languages.

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| Parenting/Family/Youth Culture | October 23 | 9:05 AM | 25:00 | Priority Talk |

Greg Davis talked to Benny Proffitt, the founder of First Priority and now the leader of First Priority International. First Priority is a youth organization that supports student-initiated, student-led Christian clubs on middle school and high school campuses. Greg and Benny talked about his recent trip to India and about the tremendous interest in the First Priority model for helping students.

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| Overcoming Disabilities | October 23 | 9:45 AM | 15:00 | Priority Talk |

Greg Davis talked to Tom Sullivan. His premature birth caused him to need oxygen treatment while in an incubator. Though the treatment saved his life, he was given too much oxygen, which caused permanent blindness, a condition now known as retinopathy of prematurity. Greg talked to him about his book, "If You Could See What I Hear" and his remarkable life as an actor, singer, entertainer, author and producer.

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| Parenting/Family/Youth Culture | October 24-25 | 7:00 & 11:30 AM | 2 hours | Focus on the Family |

On "Focus on the Family", we hear two programs entitled "Helping Teens Redirect Their Cravings Toward God". Teenage girls are hard to please. Shoes, boyfriends, clothes — they all go out of style so fast! Where does it stop? Get your daughter out of that rut by introducing her to the extraordinary ... something that will satisfy her better than all those things — on the next "Focus on the Family".

| <u>ISSUE</u> | <u>DATE</u> | <u>TIME</u> | <u>DURATION</u> | <u>PROGRAM</u> |
|--------------------------------|-------------|-------------|-----------------|----------------------|
| Parenting/Family/Youth Culture | October 24 | 9:05 AM | 45:00 | Priority Talk |

Greg talked to Marsha Montenegro with Christian Answers for the New Age. Marcia Montenegro, now a Christian was a former professional astrologer for 8 years and teacher of astrology; a former practitioner for many years of Eastern-type meditation and beliefs, and who engaged in various occult practices such as having a spirit guide and doing astral travel. With Halloween coming up in just a week, they talked about the origins of the day and the dangers of kids and adults getting involved in satanic practices.

| <u>ISSUE</u> | <u>DATE</u> | <u>TIME</u> | <u>DURATION</u> | <u>PROGRAM</u> |
|--------------------------------|-------------|-----------------|-----------------|----------------------------|
| Parenting/Family/Youth Culture | October 26 | 7:00 & 11:30 AM | 1 hour | Focus on the Family |

On "Focus on the Family", we hear a program entitled "Celebrating Christmas Without Going Into Debt". When you think about Christmas, does your mind go to your wallet? If holiday debt has you worried, you're not alone. On the next "Focus on the Family," we'll talk about why people buy gifts with money they don't have. PLUS ... how to stop the spending cycle and create a joyful Christmas your kids will remember.

| <u>ISSUE</u> | <u>DATE</u> | <u>TIME</u> | <u>DURATION</u> | <u>PROGRAM</u> |
|-----------------------|-------------|-------------|-----------------|--------------------------------|
| Presidential Politics | October 27 | 11:00 AM | 28:00 | Washington Watch Weekly |
| | October 28 | 9:30 AM | | |

Family Research Council Chairman Tony Perkins is joined by Brett O'Donnell, Communications Strategist and President, O'Donnell and Associates, for a look back at the 2012 Presidential debates. Tom McClusky, Senior Vice President, FRC Action, was also on the show to discuss FRC Action's work to encourage Christian involvement in the election.

| <u>ISSUE</u> | <u>DATE</u> | <u>TIME</u> | <u>DURATION</u> | <u>PROGRAM</u> |
|----------------|-------------|--------------------|-----------------|-----------------------------|
| Armed Services | October 27 | 10:27 AM - 2:27 PM | 5:00 | CBC Hero of the Week |
| | October 28 | 7:38 AM | | |

Matt Wyatt interviews Lt. Colonel David Olson serving with the US Army in Afghanistan. Lt. Colonel Olson's father served in the Korean War and his two brothers are also in the military. His current duty is at a Four Star Headquarters, led by General John Allen, where he serves in the International Security Assistance Force, integrating with the Afghan national government on various projects such as counter narcotics.

| <u>ISSUE</u> | <u>DATE</u> | <u>TIME</u> | <u>DURATION</u> | <u>PROGRAM</u> |
|--------------|-------------|-------------|-----------------|----------------------------|
| Cure for MS | October 27 | 2:45pm | 10:00 | Hometown Happenings |

Brandy Harm is Coordinator of the North Alabama Regional Chapter of the National Multiple Sclerosis Society. Bill MacCormick talks to her about her son, who has MS, and about progress toward finding a cure for the disease. Harm details several fund-raising events which have been successful, but says the economy is making it difficult to get support from the Federal government. MacCormick gives website, email address and phone number for listeners who want more information.

WXJC AM/FM – Birmingham, Cordova, Alabama

QUARTERLY COMMUNITY ISSUES REPORT

4th QUARTER 2012 - ISSUES/PROGRAM LIST

TREATMENT OF COMMUNITY ISSUES

THE FOLLOWING IS A LIST OF SOME OF THE ISSUES ASCERTAINED AND RESPONDED TO BY STATION WXJC WITH SIGNIFICANT PROGRAMMING TREATMENT OF THOSE ISSUES FOR THE PERIOD OF OCTOBER 1ST THROUGH OCTOBER 31ST, 2012

THIS LISTING IS BY NO MEANS EXHAUSTIVE. THE ORDER IN WHICH THE ISSUES APPEAR DOES NOT REFLECT ANY PRIORITY OF SIGNIFICANCE

| <u>ISSUE</u> | <u>DATE</u> | <u>TIME</u> | <u>DURATION</u> | <u>PROGRAM</u> |
|-----------------------|---------------|---|-----------------|-----------------------|
| Presidential Politics | October 29-31 | Weekdays - 12:15 AM, 3:15 AM, 4:30 AM, 10:45 AM, 1:15 PM, 6:15 PM, 10:15 PM | 2:00 | Crawford Stand |

One week away from the elections and Don Crawford, President of Crawford Broadcasting Company, could not be more concerned that everyone should vote. He talks about Barack Obama being four years into his war on American freedom and also talks about growing anti-sentiment aimed at Christians and Jews. He concludes his discussion with comments about defending our freedom and our Republic at the polls this Tuesday.

| <u>ISSUE</u> | <u>DATE</u> | <u>TIME</u> | <u>DURATION</u> | <u>PROGRAM</u> |
|--------------|-------------|-----------------|-----------------|----------------------------|
| Child Abuse | October 29 | 7:00 & 11:30 AM | 1 hour | Focus on the Family |

On "Focus on the Family", we hear a program entitled "Finding Hope for my Heart". People assume author and radio show host June Hunt grew up in a privileged Christian home. But nothing could be further from the truth. On the next "Focus on the Family," June shares how she was able to heal and forgive, despite what she endured as a child. It's encouragement for those with an abusive past on "Focus on the Family".

| <u>ISSUE</u> | <u>DATE</u> | <u>TIME</u> | <u>DURATION</u> | <u>PROGRAM</u> |
|--------------------------------|-------------|-------------|-----------------|----------------------|
| Parenting/Family/Youth Culture | October 29 | 8:35 AM | 15:00 | Priority Talk |

Greg Davis talked to Donna McKinley, the program's youth culture specialist about pre-paid charge cards for teenagers. She said there are several companies offering this service to parents and it allows parents to have control of the money that their kids have in the accounts. It notifies parents with a text message when a purchase is made and also gives them the ability to immediately deactivate the card if they wish.

| <u>ISSUE</u> | <u>DATE</u> | <u>TIME</u> | <u>DURATION</u> | <u>PROGRAM</u> |
|--------------------------------|---------------|-----------------|-----------------|----------------------------|
| Parenting/Family/Youth Culture | October 30-31 | 7:00 & 11:30 AM | 2 hours | Focus on the Family |

On "Focus on the Family", we hear two programs entitled "Raising Tween Boys in Today's Culture". On the next "Focus on the Family" ... Moms want to protect their children — it's only natural. But your little boys need risks and challenges in order to grow up as godly men. Practical ways to help your little boy become the male leader God made him to be — next time on "Focus on the Family".

WXJC 850 AM / 92.5 FM

QUARTERLY PUBLIC SERVICE ANNOUNCEMENT REPORT

4TH QUARTER 2012

FOR PERIOD OF OCTOBER 1 – OCTOBER 31, 2012

**THIS REPORT CONTAINS A LIST OF ALL PUBLIC SERVICE ANNOUNCEMENTS AIRED DURING
THE PERIOD SPECIFIED ABOVE.**

**DURING THIS PERIOD WXJC AIRED APPROXIMATELY 77 MINUTES OF FREE PUBLIC SERVICE
ANNOUNCEMENTS FOR THESE NON-PROFIT/PUBLIC SERVICE ORGANIZATIONS IN VARIOUS
LENGTHS.**

THE ENCLOSED LIST SPECIFIES ORGANIZATION, LENGTH OF SPOTS AND DATES THEY AIRED.

PREPARED BY BOB RATCHFORD – WXJC OPERATIONS MANAGER

(THIS PART OF THE REPORT IS A COPY AND PASTE OF NEXGEN REPORT GENERATED EACH WEEK – SAVED TO .TXT FILE - COMPILED AND ADDED TO REPORT

| Log Date | Log Time | Audio Number | Audio Title | Audio Length |
|------------|----------|--------------|--|--------------|
| 10/01/2012 | 12:20:34 | 0005510-008 | PSA-40 Days of Prayer(Day 4) | 01:00.552 |
| 10/01/2012 | 12:31:52 | 0005531-006 | PSA- American Heart Assn. | 00:58.730 |
| 10/01/2012 | 12:32:51 | 0005519-001 | PSA-3 in 4 Need More(Insuring for Long Term) | 00:50.028 |
| 10/01/2012 | 12:45:44 | 0005531-005 | PSA- American Heart Assn.- "Breast Cancer) | 00:29.645 |
| 10/01/2012 | 13:16:48 | 0005519-016 | PSA- 3 in 4 Need More(Prepare Sooner) | 00:29.850 |
| 10/01/2012 | 14:19:49 | 0005528-005 | PSA- Al-Anon | 00:29.410 |
| 10/01/2012 | 14:42:33 | 0005530-002 | PSA-Autism Speaks(Jamie McMurray) | 00:50.020 |
| 10/01/2012 | 19:59:47 | 0005524-009 | PSA- Organ Donation | 00:10.030 |
| 10/01/2012 | 19:59:57 | 0005502-009 | PSA- NCOA.org(Flu & You) | 00:09.870 |
| 10/01/2012 | 21:59:50 | 0005524-009 | PSA- Organ Donation | 00:10.030 |
| 10/01/2012 | 22:59:48 | 0005524-008 | PSA- Organ Donation | 00:10.030 |
| 10/01/2012 | 22:59:58 | 0005502-009 | PSA- NCOA.org(Flu & You) | 00:09.870 |
| 10/02/2012 | 12:19:18 | 0005519-014 | PSA- 3 in 4 Need More(Agents) | 00:30.123 |
| 10/02/2012 | 12:31:36 | 0005510-009 | PSA-40 Days of Prayer(Day 5) | 00:58.203 |
| 10/02/2012 | 12:45:50 | 0005518-001 | PSA-Emergency Preparedness(Tornado) | 00:58.794 |
| 10/02/2012 | 12:46:49 | 0005519-009 | PSA- 3 in 4 Need More(Medicare) | 00:30.054 |
| 10/02/2012 | 14:55:00 | 0005530-007 | PSA-Autism Speaks(Tommy Hilfiger) | 00:59.740 |
| 10/02/2012 | 14:55:00 | 0005525-002 | PSA- Disability Insurance | 00:28.780 |
| 10/02/2012 | 19:59:51 | 0005502-009 | PSA- NCOA.org(Flu & You) | 00:09.870 |
| 10/02/2012 | 20:59:48 | 0005534-003 | PSA- American Heart Assn. | 00:14.150 |
| 10/02/2012 | 21:59:51 | 0005502-009 | PSA- NCOA.org(Flu & You) | 00:09.870 |
| 10/02/2012 | 22:59:51 | 0005524-008 | PSA- Organ Donation | 00:10.030 |
| 10/02/2012 | 23:59:54 | 0005502-009 | PSA- NCOA.org(Flu & You) | 00:09.870 |
| 10/03/2012 | 12:07:17 | 0005519-005 | PSA-3 in 4 Need More(What To Consider) | 00:54.880 |
| 10/03/2012 | 12:19:55 | 0005510-010 | PSA-40 Days of Prayer(Day 6) | 00:57.459 |
| 10/03/2012 | 12:20:52 | 0005521-002 | PSA- Life Insurance(Protect What Matters) | 00:28.498 |
| 10/03/2012 | 12:45:20 | 0005507-001 | PSA-Get your GED | 01:00.494 |
| 10/03/2012 | 13:43:17 | 0005524-004 | PSA- Organ Donation | 00:29.707 |
| 10/03/2012 | 13:52:02 | 0005524-002 | PSA-Organ Donation | 00:59.970 |
| 10/03/2012 | 14:23:06 | 0005512-002 | PSA-CASA for Children(Motels) | 00:55.469 |
| 10/03/2012 | 14:55:28 | 0005522-003 | PSA- Education Ctr. at the Vietnam Wall | 00:30.060 |
| 10/04/2012 | 12:19:58 | 0005524-004 | PSA- Organ Donation | 00:29.299 |
| 10/08/2012 | 08:46:09 | 0005504-001 | PSA- Choose Life Alabama | 00:30.040 |
| 10/08/2012 | 12:19:55 | 0005519-006 | PSA-3 in 4 Need More(Who Needs One) | 00:50.891 |
| 10/08/2012 | 12:31:42 | 0005510-006 | PSA-40 Days of Prayer(Day 11) | 00:59.522 |
| 10/08/2012 | 12:33:08 | 0005512-001 | PSA-CASA for Children | 00:56.405 |
| 10/08/2012 | 13:51:03 | 0005522-002 | PSA-Education Ctr. at the Vietnam Wall | 00:59.374 |
| 10/08/2012 | 14:22:26 | 0005504-015 | PSA- Values.com(Persistence) | 00:28.901 |
| 10/08/2012 | 14:50:36 | 0005524-004 | PSA- Organ Donation | 00:29.845 |
| 10/08/2012 | 21:46:33 | 0005500-004 | PSA- Go to the Forest(Visit) | 00:30.040 |
| 10/09/2012 | 09:02:25 | 0005504-001 | PSA- Choose Life Alabama | 00:30.040 |
| 10/09/2012 | 12:31:55 | 0005504-015 | PSA- Values.com(Persistence) | 00:28.303 |
| 10/09/2012 | 12:45:36 | 0005516-004 | PSA- Marriage Takes Teamwork | 00:29.270 |
| 10/09/2012 | 13:53:35 | 0005530-009 | PSA- Autism Speaks(Tommy Hilfiger) | 00:30.319 |
| 10/09/2012 | 14:01:43 | 0005519-003 | PSA-3 in 4 Need More(Sooner than Later) | 00:49.386 |
| 10/09/2012 | 14:23:18 | 0005502-001 | PSA-FLU.gov(Lots of Ways) | 00:59.963 |
| 10/09/2012 | 14:53:23 | 0005511-001 | PSA- Texting & Driving(What you see) | 00:29.645 |
| 10/09/2012 | 23:49:31 | 0005508-004 | PSA- AEA(Learning at School & Home) | 00:30.530 |
| 10/10/2012 | 08:51:39 | 0005504-001 | PSA- Choose Life Alabama | 00:30.040 |
| 10/10/2012 | 12:31:05 | 0005510-009 | PSA-40 Days of Prayer(Day 13) | 00:59.530 |
| 10/10/2012 | 12:33:06 | 0005530-009 | PSA- Autism Speaks(Tommy Hilfiger) | 00:29.910 |
| 10/10/2012 | 13:55:22 | 0005519-001 | PSA-3 in 4 Need More(Insuring for Long Term) | 00:50.721 |
| 10/10/2012 | 20:59:53 | 0005502-009 | PSA- NCOA.org(Flu & You) | 00:09.870 |
| 10/10/2012 | 21:59:53 | 0005524-008 | PSA- Organ Donation | 00:10.030 |
| 10/10/2012 | 22:59:51 | 0005502-009 | PSA- NCOA.org(Flu & You) | 00:09.870 |
| 10/10/2012 | 23:59:52 | 0005524-008 | PSA- Organ Donation | 00:10.030 |
| 10/11/2012 | 00:00:00 | 0005524-008 | PSA- Organ Donation | 00:10.030 |
| 10/11/2012 | 09:50:51 | 0005504-001 | PSA- Choose Life Alabama | 00:30.040 |
| 10/11/2012 | 12:19:08 | 0005521-002 | PSA- Life Insurance(Protect What Matters) | 00:28.700 |
| 10/11/2012 | 12:32:26 | 0005505-011 | PSA- AHRQ(Ask Questions) | 00:29.532 |
| 10/11/2012 | 12:45:41 | 0005515-004 | PSA- Bullying(Don't Validate, Eliminate) | 00:30.103 |

| | | | | |
|------------|----------|-------------|---|-----------|
| 10/11/2012 | 13:52:31 | 0005507-001 | PSA-Get your GED | 00:59.401 |
| 10/11/2012 | 14:02:45 | 0005519-016 | PSA- 3 in 4 Need More(Prepare Sooner) | 00:29.715 |
| 10/11/2012 | 14:51:04 | 0005512-001 | PSA-CASA for Children | 00:56.660 |
| 10/12/2012 | 12:18:22 | 0005522-004 | PSA- Education Ctr. at the Vietnam Wall | 00:28.872 |
| 10/12/2012 | 12:45:19 | 0005512-001 | PSA-CASA for Children | 00:57.050 |
| 10/13/2012 | 13:39:40 | 0005504-001 | PSA- Choose Life Alabama | 00:30.040 |
| 10/15/2012 | 12:32:10 | 0005524-004 | PSA- Organ Donation | 00:29.503 |
| 10/15/2012 | 12:32:39 | 0005522-001 | PSA-Education Ctr. at the Vietnam Wall | 00:58.481 |
| 10/15/2012 | 12:45:34 | 0005532-001 | PSA-Child Fund Intl(Disrupting Poverty) | 00:57.552 |
| 10/15/2012 | 13:55:18 | 0005519-014 | PSA- 3 in 4 Need More(Agents) | 00:30.330 |
| 10/15/2012 | 14:51:17 | 0005522-006 | PSA- Education Ctr. at the Vietnam Wall | 00:30.270 |
| 10/16/2012 | 12:19:34 | 0005524-004 | PSA- Organ Donation | 00:28.891 |
| 10/16/2012 | 12:32:22 | 0005519-014 | PSA- 3 in 4 Need More(Agents) | 00:30.193 |
| 10/16/2012 | 12:45:24 | 0005505-012 | PSA-AHRQ(Trivia) | 00:58.958 |
| 10/16/2012 | 13:50:06 | 0005519-004 | PSA-3 in 4 Need More(Turned Down) | 00:49.725 |
| 10/16/2012 | 14:03:00 | 0005516-004 | PSA- Marriage Takes Teamwork | 00:29.811 |
| 10/16/2012 | 14:22:02 | 0005522-001 | PSA-Education Ctr. at the Vietnam Wall | 01:00.107 |
| 10/16/2012 | 14:51:16 | 0005515-002 | PSA-Bullying(Don't Validate, Eliminate) | 01:00.667 |
| 10/16/2012 | 20:59:52 | 0005502-009 | PSA- NCOA.org(Flu & You) | 00:09.870 |
| 10/16/2012 | 21:59:53 | 0005524-008 | PSA- Organ Donation | 00:10.030 |
| 10/16/2012 | 22:59:56 | 0005502-009 | PSA- NCOA.org(Flu & You) | 00:09.870 |
| 10/16/2012 | 23:59:59 | 0005524-008 | PSA- Organ Donation | 00:10.030 |
| 10/17/2012 | 12:32:24 | 0005508-006 | PSA- AEA(Bully Free) | 00:29.326 |
| 10/17/2012 | 12:44:33 | 0005516-004 | PSA- Marriage Takes Teamwork | 00:30.086 |
| 10/17/2012 | 14:08:20 | 0005521-001 | PSA-Life Insurance(Protect What Matters) | 00:59.740 |
| 10/17/2012 | 14:37:41 | 0005509-001 | PSA-Multiple Sclerosis Society | 01:00.013 |
| 10/17/2012 | 14:55:00 | 0005522-005 | PSA- Education Ctr. at the Vietnam Wall | 00:29.960 |
| 10/18/2012 | 12:31:27 | 0005510-008 | PSA-40 Days of Prayer(Day 21) | 00:59.196 |
| 10/18/2012 | 13:40:36 | 0005506-001 | PSA-Car Seats(Baseball) | 01:00.030 |
| 10/19/2012 | 12:04:55 | 0005510-001 | PSA-40 Days of Prayer(Day 22) | 00:59.740 |
| 10/19/2012 | 12:08:25 | 0005517-001 | PSA-Fed the Pig(Grown Up) | 00:59.450 |
| 10/19/2012 | 13:16:21 | 0005519-008 | PSA-3 in 4 Need More(Wait Too Long) | 00:49.890 |
| 10/19/2012 | 14:08:01 | 0005530-002 | PSA-Autism Speaks(Jamie McMurray) | 00:50.020 |
| 10/19/2012 | 14:16:21 | 0005519-009 | PSA- 3 in 4 Need More(Medicare) | 00:30.190 |
| 10/22/2012 | 12:19:08 | 0005522-007 | PSA-Education Ctr. at the Vietnam Wall | 00:59.773 |
| 10/22/2012 | 13:54:01 | 0005519-013 | PSA- 3 in 4 Need More(More Consideration) | 00:30.740 |
| 10/22/2012 | 14:03:02 | 0005502-004 | PSA- FLU.gov(No Party) | 00:29.891 |
| 10/22/2012 | 20:59:52 | 0005502-009 | PSA- NCOA.org(Flu & You) | 00:09.870 |
| 10/22/2012 | 21:59:54 | 0005524-008 | PSA- Organ Donation | 00:10.030 |
| 10/22/2012 | 23:59:55 | 0005502-009 | PSA- NCOA.org(Flu & You) | 00:09.870 |
| 10/23/2012 | 13:51:43 | 0005522-006 | PSA- Education Ctr. at the Vietnam Wall | 00:30.200 |
| 10/23/2012 | 14:52:22 | 0005519-010 | PSA- 3 in 4 Need More(Rates) | 00:30.580 |
| 10/23/2012 | 18:56:03 | 0005519-014 | PSA- 3 in 4 Need More(Agents) | 00:30.400 |
| 10/23/2012 | 18:56:03 | 0005502-007 | PSA- NCOA.org(Flu & You) | 00:19.950 |
| 10/23/2012 | 18:56:03 | 0005525-008 | PSA- Disability Insurance | 00:14.940 |
| 10/23/2012 | 19:59:56 | 0005502-009 | PSA- NCOA.org(Flu & You) | 00:09.870 |
| 10/23/2012 | 21:59:53 | 0005502-009 | PSA- NCOA.org(Flu & You) | 00:09.870 |
| 10/23/2012 | 23:59:45 | 0005534-003 | PSA- American Heart Assn.(Breast Cancer) | 00:14.150 |
| 10/23/2012 | 24:00:00 | 0005502-009 | PSA- NCOA.org(Flu & You) | 00:09.870 |
| 10/24/2012 | 00:00:00 | 0005502-009 | PSA- NCOA.org(Flu & You) | 00:09.870 |
| 10/24/2012 | 12:20:09 | 0005511-002 | PSA- Texting & Driving(What stops you) | 00:28.824 |
| 10/24/2012 | 12:33:09 | 0005519-010 | PSA- 3 in 4 Need More(Rates) | 00:29.748 |
| 10/24/2012 | 13:56:00 | 0005533-001 | PSA-Drive for COPD(Danica Patrick) | 00:59.221 |
| 10/24/2012 | 14:23:15 | 0005515-005 | PSA-JCTV Anti Bully | 00:56.629 |
| 10/24/2012 | 14:51:19 | 0005519-011 | PSA- 3 in 4 Need More(Shared Plans) | 00:29.830 |
| 10/24/2012 | 20:22:37 | 0005519-009 | PSA- 3 in 4 Need More(Medicare) | 00:30.190 |
| 10/24/2012 | 20:59:52 | 0005502-009 | PSA- NCOA.org(Flu & You) | 00:09.870 |
| 10/24/2012 | 21:33:27 | 0005511-003 | PSA- Texting & Driving(Two at once) | 00:29.910 |
| 10/24/2012 | 21:59:48 | 0005534-003 | PSA- American Heart Assn.(Breast Cancer) | 00:14.150 |
| 10/24/2012 | 22:32:15 | 0005505-013 | PSA- AHRQ(Be Smart, Be Safe) | 00:20.370 |
| 10/24/2012 | 22:59:52 | 0005502-009 | PSA- NCOA.org(Flu & You) | 00:09.870 |
| 10/24/2012 | 23:26:59 | 0005525-007 | PSA- Disability Insurance) | 00:20.080 |
| 10/24/2012 | 23:59:53 | 0005524-008 | PSA- Organ Donation | 00:10.030 |
| 10/25/2012 | 12:19:06 | 0005534-005 | PSA- American Heart Assn.(Breast Cancer) | 00:28.775 |

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|------------|----------|-------------|--|-----------|
| 10/25/2012 | 12:32:28 | 0005519-011 | PSA- 3 in 4 Need More(Shared Plans) | 00:28.884 |
| 10/25/2012 | 14:43:25 | 0005516-003 | PSA-Marriage Takes Teamwork | 00:59.245 |
| 10/25/2012 | 14:53:57 | 0005519-007 | PSA-3 in 4 Need More(Assets Help) | 00:59.010 |
| 10/25/2012 | 20:58:53 | 0005510-010 | PSA- 40 Days of Prayer(Call to Churches) | 00:30.010 |
| 10/25/2012 | 20:59:23 | 0005510-009 | PSA- 40 Days of Prayer(Call to Churches) | 00:31.190 |
| 10/25/2012 | 20:59:54 | 0005502-009 | PSA- NCOA.org(Flu & You) | 00:09.870 |
| 10/25/2012 | 21:59:57 | 0005524-008 | PSA- Organ Donation | 00:10.030 |
| 10/25/2012 | 22:59:53 | 0005502-009 | PSA- NCOA.org(Flu & You) | 00:09.870 |
| 10/25/2012 | 23:59:49 | 0005524-008 | PSA- Organ Donation | 00:10.030 |
| 10/26/2012 | 12:08:11 | 0005512-001 | PSA-CASA for Children | 00:56.660 |
| 10/26/2012 | 12:11:56 | 0005510-003 | PSA-40 Days of Prayer(Day 29) | 01:00.710 |
| 10/26/2012 | 13:07:00 | 0005508-007 | PSA-AEA(Take The Bully Free Pledge) | 00:59.160 |
| 10/26/2012 | 13:17:18 | 0005509-001 | PSA-Multiple Sclerosis Society(Connection) | 00:59.870 |
| 10/29/2012 | 12:19:08 | 0005528-003 | PSA- Al-Anon(Girlfriend's Story) | 00:28.717 |
| 10/29/2012 | 12:31:58 | 0005504-015 | PSA- Values.com(Persistence) | 00:28.769 |
| 10/29/2012 | 12:45:49 | 0005519-013 | PSA- 3 in 4 Need More(More Consideration) | 00:29.485 |
| 10/29/2012 | 13:52:04 | 0005519-008 | PSA-3 in 4 Need More(Wait Too Long) | 00:49.665 |
| 10/29/2012 | 14:54:28 | 0005519-011 | PSA- 3 in 4 Need More(Shared Plans) | 00:29.018 |
| 10/29/2012 | 19:45:02 | 0005507-002 | PSA- Get your GED | 00:30.090 |
| 10/29/2012 | 20:51:57 | 0005513-002 | PSA- Save Energy(Building) | 00:29.120 |
| 10/29/2012 | 22:47:45 | 0005525-002 | PSA- Disability Insurance | 00:28.780 |